



Roughneck Dealer Demo Program Details

- Retailers are eligible for the demo program once each calendar year.
- Pictures of the vehicle with Roughneck product installed are required. We ask that you take a quality picture with good backgrounds (preferably in front of your store) that we can use to market the Roughneck brand and your store.
- Retailers are responsible for the full price of shipping any products purchased under the demo program.
- Vehicles must be for company use and parked at the retail location for the purpose of displaying the Roughneck products.